



ARTEX



New Product Briefing

SARLink 406 MHz / Iridium Beacon

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Two Powerful Brands One Great Company



THE SCIENCE OF SURVIVAL

Our Brands



- Marine, Aviation, Outdoor and Military Markets
- PLBs, EPIRBs, SARTs, Strobe Lights, Searchlights, Ditch bags



- Aviation and Military Markets
- ELT, Antennas, Remote Switches

Our Company

- **ACR Electronics, Inc.**

- Established in 1956
- 55,000 Sq.ft Manufacturing Facility
- Located in Fort Lauderdale, FL USA
- 180+ Employees
- AS9100 Quality Certification



Technology Overview



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- 406 MHz Cospas-Sarsat
 - Direct Link to Search and Rescue
 - Government-Maintained Infrastructure
 - Public and Military/ Government use
 - 1-Way Alert Communication
 - Dedicated battery for emergency activations

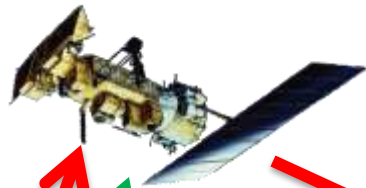
- SEND Devices
 - 2 Step Link to Search and Rescue
 - Commercial Infrastructure
 - 1-Way or 2-Way Communication/Tracking Capabilities
 - Replaceable or Rechargeable batteries that are not dedicated to emergencies



Operational Use – Cospas Sarsat




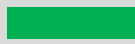
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406 MHz with GPS

406 Self Test + GPS Test Reports



	Emergency Distress
	Standard Communication/Testing

Operational Use - Iridium



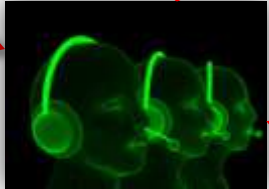
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Nature of Distress

Commercial Call Center

SOS/911 Including SMS/GPS



SMS E-mail

SMS GPS Tracking



	Emergency Distress
	Standard Communication/Testing
	Tracking
	Data can be encrypted

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Imagine the possibilities if these two networks could be integrated into one communication device....



Introducing SARLink



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Combined Cospas-Sarsat 406 MHz PLB & Iridium 2-way Data Communicator / Tracking Device

Your Ultimate Way Out...

- **Dual Emergency Distress Capabilities**
 - 406 MHz Cospas-Sarsat Distress Alerting
 - Iridium Commercial Distress Alerting
- **2-Way Messaging (Canned or Custom)**
 - SARLink to SARLink
 - SARLink to Cell/Satellite Phone via SMS
 - SARLink to PC via E-mail
- **Tracking**
 - GPS Check-in
 - GPS Tracking
 - Geofencing
- **Beacon Management System**
 - SARLink to Beacon Management System
 - Account Management/Administration

Communicate Smarter



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TEXT

WAYPOINTS

SEND

406 MHz

911

TRACK



SMS

SOS



ALERT

CHECK IN

SHARE



EMAIL



Product Features



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The SARLink has a touch screen, an ON/OFF button, 406 MHz Test button, and a dual emergency distress button. The Iridium ON/OFF button is used to power up the device and can also act as a back key. The touch screen allows access to the device features. The USB port is for charging, and firmware update.

406 MHz Test Button

- Press for 1 Seconds to activate 406 MHz test signal



Two-Way 406 MHz / Iridium Activation Button

- Lift cover, press and hold for 3 Seconds to activate distress signal

Iridium ON/OFF Button

- Press and hold for 1 Second to Turn ON
- Functions as the Back Button during use
- Press and hold for 3 Seconds to Turn OFF

Touch Screen

- Press the desired icon to navigate
- Free Text Messaging

Two Dedicated Batteries:



1. Rechargeable Lithium ion for daily operational communications use



- Dedicated Lithium Battery for Life Saving Emergency

Dual Emergency Modes



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The proven power and technology of the Cospas-Sarsat System with the 2-Way communication feature from Iridium combines to create the smartest Personnel Recovery Support System available



The 406 MHz Test LED flashes red under Emergency mode

The status LED turns solid red under Emergency mode

This bar turns from black to red under Emergency mode. It turns back to black when the device is taken out of Emergency mode

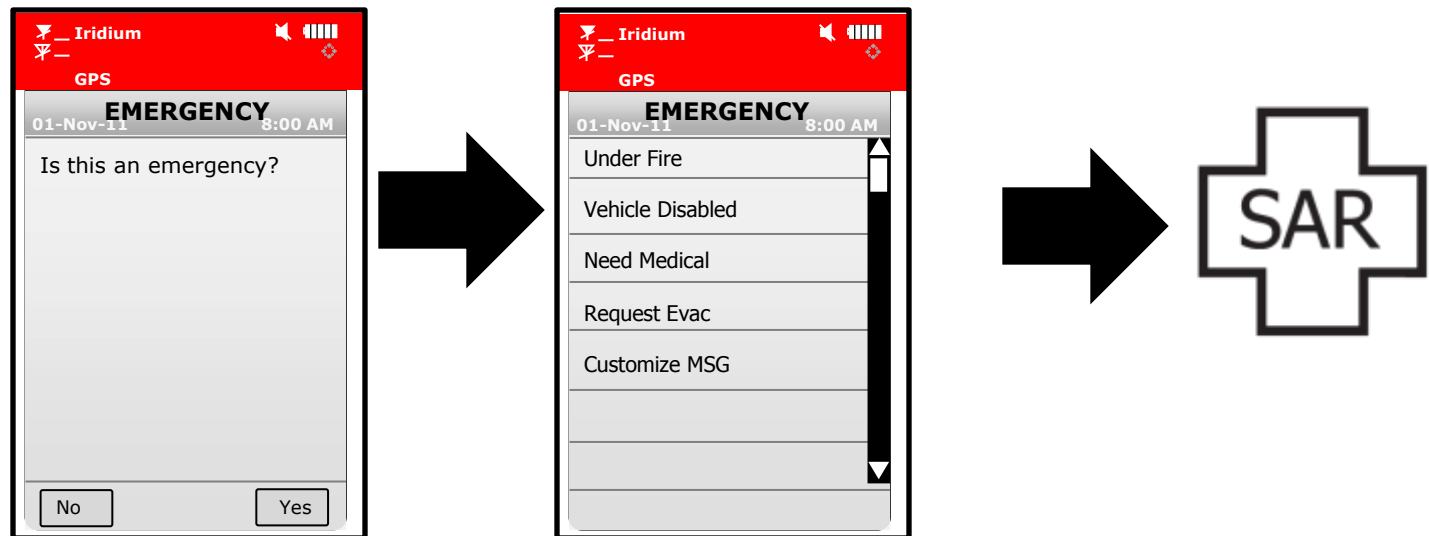
Emergency Mode



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The first Smart Personal Locator Beacon, allows you to confirm your emergency distress call and also assist in your own rescue by providing detailed information about the nature of your distress.

Result: No more blind Rescue Operations. They know the details of your emergency situation, so they can respond appropriately.



Always Improving



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Proof of Concept Unit



Production Ready SARLink

New Antenna Technology
Combines 406 MHz and Iridium transmit capability



25% Smaller Size and Weight



Increased Button Size
Provides for ease of operation



Same Screen Size
No change in size or functionality of touch screen



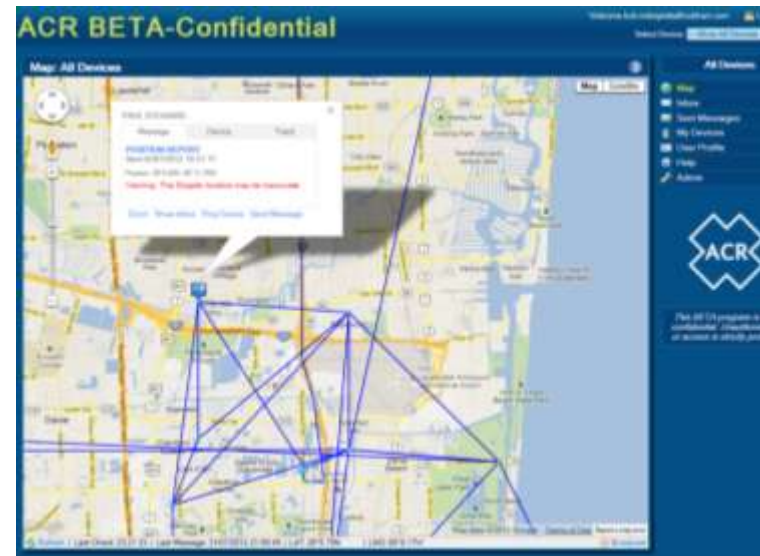
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Beacon Management System



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- Manage all your SARLink devices in our Beacon Management System (BMS)
 - Assign Groups
 - Track Beacons/Users
 - Send Messages
 - Manage Users



Beacon Management System



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- Manage Devices
 - Request Device Location
 - Manual Check In
 - Set Check In Schedule

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My Devices

Device ID	Friendly Name	Device Type	Registration Code	PIN Code	User
300234011272020	#1	Device	34193	30293	bob_integr@acr.com
300234011274030	#2	Device	35214	43747	bob_integr@acr.com
300234011277020	#3	Device	36893	33708	bob_integr@acr.com
300234011277020	#4	Device	38893	27054	bob_integr@acr.com
300234011270030	#5	Device	25882	94984	bob_integr@acr.com
300234011279010	#6	Device	25887	76392	bob_integr@acr.com
300234011279080	#7	Device	32189	99987	bob_integr@acr.com
300234011274020	Full E	Device	35247	32738	bob_integr@acr.com
30989898989898	Generic Prototype 1	Device	31939	52826	bob_integr@acr.com
30989898989897	Generic Prototype 2	Device	31936	26272	bob_integr@acr.com
30989898989896	Generic Prototype 3	Device	31931	54999	superuser@globaltelem.com
30989898989895	Generic Prototype 4	Device	31910	32841	superuser@globaltelem.com
30989898989894	Generic Prototype 5	Device	31913	84992	superuser@globaltelem.com
300234011270025	Full Device	Device	25798	23482	bob_integr@acr.com

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My Device: #4

Device Information

Device ID	300234011277020
Friendly Name	#4
Description	Not set
Image	Not set
Device Type	Device
Email Delivery	Emails are forwarded to the device.
Device Email Address	300234011277020@acr.globaltelem.com

Latest Position Information

Last Reported On	06/07/2012 16:37:38
Last Reported Position	20°34'N 00°53'W

Check In Schedule

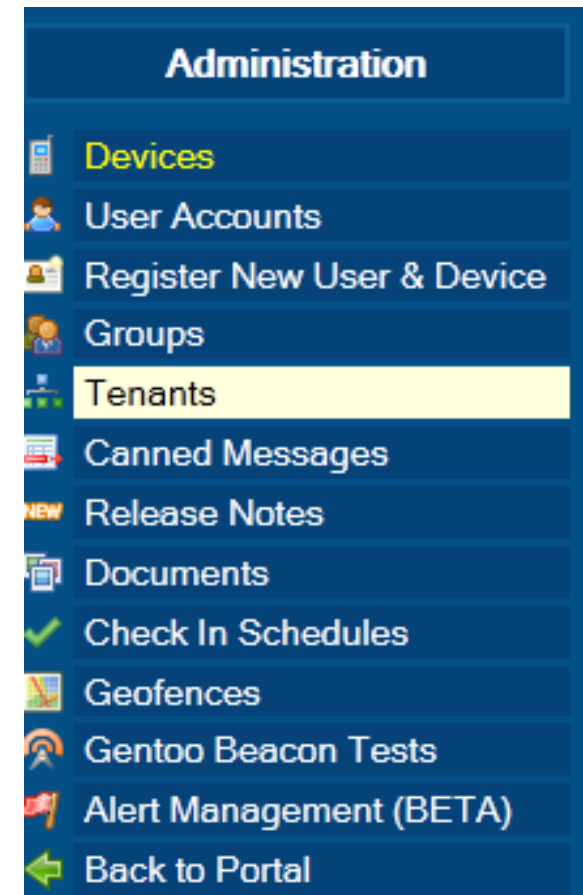
Assigned Check In Schedule	None
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Beacon Management System



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- Administration Options
 - Group Devices into Teams
 - Set Canned Messages
 - Create and monitor Geofencing
 - View PLB Testing and Alert Management



Monitor 406 MHz Beacon Testing



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- Get real time 406 MHz testing through the Cospas-Sarsat Satellite System
- An ACR Exclusive



Test Time	Battery on Elapsed Time	15 Hex ID Validity	PLL Test	406 Detect	Battery Voltage Test	ACR Serial Number Missing	Elapsed Time	PLL Lock Detect	PLL Ripple	Burst 406	Battery
06/07/2012 16:08:48	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	00:37:00	1700 mV	25 mV	542 mV	2052 mV
06/07/2012 14:54:55	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	00:01:46	1700 mV	24 mV	1031 mV	2103 mV
06/07/2012 14:47:09	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	✓ Pass	00:36:35	1700 mV	24 mV	617 mV	2064 mV

Refresh

WHY ACR?



A PROVEN PARTNER

- **Meeting the Military Demands since 1956**
 - Supplied over 100,000 AN/URT-33 Beacons and AN/PRC-90 radios to military forces around the world
 - Over 55,000 406 MHz MicroFix-Military Personal Locator Beacons in use by the United States military combat personnel in Iraq and Afghanistan
 - Manufactured and delivered more MS-2000(M) distress strobe lights than we can count
 - Supplied the SLB2000 (AN/URT-45) as a form and fit replacement for the AN/URT-33, in aircraft that use the ACES II ejection seat (F-15, F-16, F-22, and B-1)
- **Joint cooperative effort with EMS Global Tracking**

ACR SARLink Exclusives

- **Touch Screen Personal Locator Beacon**
- **Dual Satellite Technology**
- **Separate dedicated battery systems**
- **GPS Sharing Technology**
- **Simultaneous Distress Alerting via Cospas-Sarsat and Iridium Satellites**
- **Two-way Satellite Messaging**
- **Global Tracking**

QUESTIONS



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Thank you.....

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